

4-H YOUTH DEVELOPMENT



September 18, 2023

MEMORANDUM

TO: District 12 County Extension Agents

SUBJECT: 2024 District 12 4-H Consumer Decision Making Contest

Planning Committee

Katarina Rodriguez 4-H, Chair

Teresa Mendita 4-H

Analisa Sanchez 4-H

Kim De La Garza FCH

The 2024 District 12 4-H Consumer Decision Making Contest will be held on Saturday, November 11, 2023 at 8:00 AM at the Falfurrias High School located at 100 Jersey Dr., Falfurrias, Texas. Contestants and teams will check-in between 8:00 AM – 9:00 AM. Judging will start with the Junior and Intermediate divisions at 9:00 AM. The Senior Division will start at 1 PM.

If you are competing in Food Show or Food Challenge, please note that you will be able to compete in all the contests. More information will be provided upon check-in. Registration information and details about the contest are provided below.

Contest and Registration Information:

All 4-H members will register individually, online through [4-H Online](#). All registrations will require approval at the county by November 1, 2023. Online registration will be open from October 2nd through October 30th. The registration fee will be \$12.00 per contestant. Team designations will be made on-site by coaches/volunteers the day of the event. An awards program will be held at 5:30 PM. The contest will consist of 6 to 8 placing classes according to the 2024 Consumer Decision Making Study Guide (last year's), one set/class of oral reasons for Intermediates, and two sets/classes of oral reasons for Senior contestants.

There will not be a late registration period. NO REFUNDS will be given to a county and/or individual. This makes it very important for registrations to be correct. Payment is due prior to the event date. Please note, once you submit your registration for approval, you are agreeing to fulfill payment for registration regardless of whether or not you attend this event.

Age Eligibility:

Age divisions will follow the Texas 4-H age categories based on their grade level as of August 31, 2023 as follows:

Seniors (9th – 12th grade)

Intermediates (6th – 8th grade) - * *Juniors may be on an Intermediate team.*

Juniors (3rd – 5th grade)

Juniors may be on an Intermediate team; however, they must check-in and participate in the Intermediate Division. Senior contestants/teams must be exclusively Senior-age members. All Senior teams must compete at the district level to be eligible for a state qualifying spot.



Schedule:

South District 12 4-H Youth Development
Texas A&M AgriLife Research & Extension Center - Weslaco
Texas A&M AgriLife Extension Service
2401 E Highway 83 | Weslaco, Texas 78596
Tel. 956.968.5581 | Fax. 956.969.5639 | d124-h.tamu.edu

*Educational programs of the Texas A&M AgriLife Extension Service are open to all people without regard to race, color, religion, sex, national origin, age, disability, genetic information or veteran status.
The Texas A&M University System, U.S. Department of Agriculture, and the County Commissioners Courts of Texas Cooperating*

8:00 am – 9:00 am	Consumer Decision Making Registration
9:00 am – 12:00 pm	Junior and Intermediate Contest
1:00 pm – 5:00 pm	Senior Contest
5:30 pm	Awards Ceremony (Food Show, Food Challenge, Consumer Decision Making)

Rules and Guidelines:

The District 12 4-H Roundup - Consumer Decision Making Contest will be held in accordance with the state guidelines as outlined in the 2023 Texas 4-H Roundup Guide (<https://texas4-h.tamu.edu/events/roundup/>). In addition, the Texas 4-H Consumer Decision Making Guide (<http://texas4-h.tamu.edu/projects/consumer-education/>) will serve as the contest rules, except as noted in this letter.

CEA RESPONSIBILITIES/VOLUNTEER INFORMATION: Please see **2024 D12 Agent Assignments** for a detailed list of agent assignments. All assigned agents are responsible for reviewing information and preparing for their specific assignment. Be sure to read this letter in its entirety and share the necessary information with county faculty, 4-H'ers, parents and leaders. Recruit the appropriate people needed to fulfill any responsibilities and submit the requested information by the **deadline of October 30, 2023.**

County Extension Agents with participating teams are asked to be in attendance to assist with conducting the event. Agents assigned to assist include but are not limited to:

Dale Rankin ANR	Ashley Gregory HORT	Angelica Sifuentes FCH
Teresa Mendieta 4-H	Katarina Rodriguez 4-H	JoAnn Ureste FCH
Kim De La Garza FCH	Phyllishia Lopez 4-H	Andrea Valdez FCH
Analisa Sanchez 4-H	Oscar Galindo ANR	

Please check the agent assignment attachment for your job duty.

If you have any questions or need any assistance or guidance, please contact the District Office.

Sincerely,



Grace Marshall
District 12 4-H Specialist
Texas A&M AgriLife Extension
Texas 4-H Youth Development



Ruben J. Saldana
Senior District Extension Administrator
Texas A&M AgriLife Extension
District 12

cc: District 12 4-H Council
Jason Ott
Jana Osbourn