

MEMORANDUM

TO: District 12 County Extension Agents

SUBJECT: 2025 District 12 4-H Consumer Decision Making Contest

The 2025 District 12 4-H Consumer Decision Making Contest will be held on April 3, 2025 at 8:00 AM at the Dimmit County Rodeo Areana Conference Center located at 539 Industrial Blvd. Carrizo Springs, TX 78834. Contestants and teams will check-in between 8:00 AM – 9:00 AM. Judging will start with the Junior and Intermediate divisions at 9:00 AM. The Senior Division will start at 1 PM.

If you are competing in Food Show or Food Challenge, please note that you will be able to compete in all the contests. More information will be provided upon check-in. Registration information and details about the contest are provided below.

Contest and Registration Information:

All 4-H members will register individually, online through **4-H Online**. All registrations will require approval at the county by March 19, 2025. Online registration will be open from February 24th through March 19th. The registration fee will be \$12.00 per contestant. Team designations will be made on-site by coaches/volunteers the day of the event. An awards program will be held at 5:30 PM. The contest will consist of 6 to 8 placing classes according to the 2025 Consumer Decision Making Study Guide (last year’s), one set/class of oral reasons for Intermediates, and two sets/classes of oral reasons for Senior contestants.

There will not be a late registration period or on-site registration. NO REFUNDS will be given to a county and/or individual. This makes it very important for registrations to be correct. Payment is due prior to the event date. Please note, once you submit your registration for approval, you are agreeing to fulfill payment for registration regardless of whether or not you attend this event. **If you have a balance with Texas 4-H or District 12 4-H on 4-H Online, you will not be allowed to participate until the balance is paid IN FULL.**

Age Eligibility:

Age divisions will follow the Texas 4-H age categories based on their grade level as of August 31, 2024 as follows:

- Seniors (9th – 12th grade)
- Intermediates (6th – 8th grade) - * *Juniors may be on an Intermediate team.*
- Juniors (3rd – 5th grade)

Juniors may be on an Intermediate team; however, they must check-in and participate in the Intermediate Division. Senior contestants/teams must be exclusively Senior-age members. All Senior teams must compete at the district level to be eligible for a state qualifying spot.

Schedule:

8:00 am – 9:00 am	Consumer Decision Making Registration
9:00 am – 12:00 pm	Junior and Intermediate Contest
1:00 pm – 5:00 pm	Senior Contest
5:30 pm	Awards Ceremony (<i>Food Show, Food Challenge, Consumer Decision Making</i>)

Rules and Guidelines:

The District 12 4-H Roundup - Consumer Decision Making Contest will be held in accordance with the state guidelines as outlined in the 2024-2025 Texas 4-H Roundup Guide (<https://texas4h.tamu.edu/events/roundup/>). In addition, the Texas 4-H Consumer Decision Making Guide

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(<http://texas4-h.tamu.edu/projects/consumer-education/>) will serve as the contest rules, except as noted in this letter.

CEA RESPONSIBILITIES/VOLUNTEER INFORMATION: Please see **2025 District 12 Agent Assignments** for a detailed list of agent assignments. All assigned agents are responsible for reviewing information and preparing for their specific assignment. Be sure to read this letter in its entirety and share the necessary information with county faculty, 4-H'ers, parents and leaders. Recruit the appropriate people needed to fulfill any responsibilities and submit the requested information by the **deadline of March 20, 2025.**

If you have any questions or need any assistance or guidance, please contact the District Office.

Sincerely,



Grace Marshall
District 12 4-H Specialist
Texas 4-H



Ruben J. Saldana, Ed. D.
District Extension Administrator
District 12